

CHOSEN

A dark comedy short film written & directed by Michelle E. Farley

A widow rekindles her first love, finds him dead on her couch — and his wife arrives at the door. A dark comedy about being someone's greatest love, but never their choice.

AWARD-WINNING SCRIPT • HOLLYWOOD JUST4SHORTS WINNER • ESSENCE FILM FESTIVAL • FILM PITTSBURGH
STARRING SAG ACTRESS ALLYSON HOOD • FROM THE FILMMAKER BEHIND THE DOCUMENTARY "CAUGHT IN THE MIDDLE"

WHY PARTNER WITH CHOSEN

A STORY BUILT TO TRAVEL

An award-winning script, a SAG lead, and a festival-bound film — your brand attached to work made to be seen far beyond one screening.

MONTHS OF VISIBILITY

Making Chosen, our weekly behind-the-scenes series on YouTube, Instagram, TikTok & Facebook, spotlights partners before, during, and after production.

COLUMBUS-MADE

Shot at Legacy House 614 with local cast and crew. Your business stands beside authentic stories of Black women — love, reinvention, and second acts.

THREE WAYS TO JOIN THE STORY

STORY PARTNER \$250

Put your name in the credits

- Your business named in the film's end credits
- Thank-you feature on the Making Chosen series (4 platforms)
- Official Story Partner digital badge for your own marketing
- Private screener link before public release
- Listed on the Chosen campaign page

FEATURED STORY PARTNER \$500

Everything in Story Partner, plus:

- Your logo — not just your name — in the end credits
- Dedicated social spotlight telling your business's story
- Named in production updates to our full supporter list
- Two tickets to the Columbus premiere screening

5–10 PARTNERS AT THIS LEVEL FUND THE FILM

DIRECTOR'S CIRCLE \$1,000+

Everything above, plus:

- Prominent "Presented in partnership with" screen credit
- Named in all press releases + the film's official press kit (EPK)
- Logo on premiere-night event signage
- On-set visit during the October shoot
- Featured in a Making Chosen episode
- VIP premiere seats + wrap celebration invitation
- Logo carried on festival-run marketing materials

Open to individuals, too — ask about personal Director's Circle benefits.

WHAT STORY PARTNERS CAN EXPECT

Named association with a festival-bound film. Repeated organic exposure across the Making Chosen series, campaign channels, and email updates — not a one-time logo drop. Premiere-night visibility in Columbus, and a filmmaker who treats your brand as part of the story, not a line item.



Five to ten Director's Circle partners fully fund this film.

Be one of the businesses whose name rolls when the lights come up.

MICHELLE E. FARLEY • MICHELLEFARLEY12@GMAIL.COM • (614) 600-4981 • SEEDANDSPARK.COM/FUND/CHOSEN-SHORTFILM

Partner placements close September 30, 2026 — end credits and scene placements lock before the October shoot.

Ask about tax-advantaged giving through our fiscal sponsorship (in process with From the Heart Productions).